

Exhibitor Registration

Annex to the Exhibitor Contract



page 1 of 6

midem ®
The world's music community

MIDEM • 24-27 January 2010
MIDEMNET • 23-27 January 2010

Palais des Festivals • Cannes • France • www.midem.com

NEW THIS YEAR!

- **MidemNet Access is included in MIDEM registration.**
- **MIDEM+ upgrade:** Boost your network! Take your networking to a new level with MIDEM's latest offer. Benefit from 5 days of serious networking opportunities, including lunch and cocktail events, and one to one meetings with industry experts. Limited capacity.
- **MIDEM Networking Lunch on Tuesday 26 January 2010. Limited capacity.**

This contract includes:

• **Delegate(s) registration fee for MIDEM exhibition & conferences and MidemNet** • Hotel reservation request • Company and delegate(s) listing in the MIDEM Guide and MidemWorld – the MIDEM community online (DEADLINE IS 21 DECEMBER 2009) • Access to MidemWorld, until September 2010 • A detailed company profile page on MidemWorld for you to complete.

• Badge preparation. Your badge will be issued only upon presentation of official I.D.

The contract should be completed in CAPITAL LETTERS and returned to your local representative as soon as possible. (See address on page 6.)

1 Your Company – For MIDEM Guide and MidemWorld Listing

Company Name _____

Address _____
(inc. Street, House/Box Number) _____

City _____ Zip Code/Postcode _____

State _____ Country _____

Telephone _____
country code city code telephone number

Fax _____
country code city code fax number

Website <http://> _____

2 Billing address (complete only if different from above)

Legal Company Name _____

For the attention of _____

Email address _____

Address _____
(inc. Street, House/Box Number) _____

City _____ Zip Code/Postcode _____

State _____ Country _____

Telephone _____
country code city code telephone number

Fax _____
country code city code fax number

3 MIDEM Guide and MidemWorld Listing

Your Primary Activity. From the list below, please indicate with N° corresponds to your company's primary activity (one N° only)

Give details of your Company's Activities. Tick appropriate box(es)

RECORD	BUSINESS SERVICES	<input type="checkbox"/> 24 Colleges / universities	MUSIC & IMAGES
<input type="checkbox"/> 1 Record Company / Label	<input type="checkbox"/> 12 Law Firm	DIGITAL & MOBILE	<input type="checkbox"/> 36 TV Programme Buyer
<input type="checkbox"/> 2 Production	<input type="checkbox"/> 13 Consulting Agency	<input type="checkbox"/> 25 Application / Software developer	<input type="checkbox"/> 37 DVD, Film & TV Programme production
<input type="checkbox"/> 3 Licensing	<input type="checkbox"/> 14 PR Agency	<input type="checkbox"/> 26 Technology Provider	<input type="checkbox"/> 38 Music Supervisor
<input type="checkbox"/> 4 Recording Studio	<input type="checkbox"/> 15 Finance/Banker	<input type="checkbox"/> 27 Content Aggregator	<input type="checkbox"/> 39 Soundtrack Production
PUBLISHING	<input type="checkbox"/> 16 Merchandising	<input type="checkbox"/> 28 Music Services (streaming & download)	<input type="checkbox"/> 40 Video Game Production
<input type="checkbox"/> 5 Music Publisher	ARTIST	<input type="checkbox"/> 29 Social Media	LIVE
DISTRIBUTION / RETAIL & PRESSING	<input type="checkbox"/> 17 Managers	<input type="checkbox"/> 30 Hardware Manufacturers	<input type="checkbox"/> 41 Venue / opera
<input type="checkbox"/> 6 CD/DVD Replication & Packaging	<input type="checkbox"/> 18 Agents	<input type="checkbox"/> 31 Network Operators / ISP	<input type="checkbox"/> 42 Festival, Concert Organiser
<input type="checkbox"/> 7 Wholesaler	<input type="checkbox"/> 19 Performing Artist	MEDIA	<input type="checkbox"/> 43 Promoter / Talent Buyer
<input type="checkbox"/> 8 Importer	<input type="checkbox"/> 20 Author/Composer	<input type="checkbox"/> 32 Print	<input type="checkbox"/> 44 Booking Agency
<input type="checkbox"/> 9 Exporter	<input type="checkbox"/> 21 Orchestra	<input type="checkbox"/> 33 Online (blogs...)	<input type="checkbox"/> 45 Live Services (Light, Sound & Stage)
<input type="checkbox"/> 10 Retailer/Record Shop	ORGANISATION	<input type="checkbox"/> 34 Radio	BRANDS & ADVERTISING
<input type="checkbox"/> 11 CD/DVD Distribution	<input type="checkbox"/> 22 Collecting Society	<input type="checkbox"/> 35 TV	<input type="checkbox"/> 46 Brands
	<input type="checkbox"/> 23 Other Trade body		<input type="checkbox"/> 47 Advertising Agencies

Your Primary Musical Genre. If applicable, please indicate from the list below with N° corresponds to your company's primary musical genre (one N° only)

Give details of your Musical Genre. Tick appropriate box(es)

All musical genres OR

<input type="checkbox"/> 1 Classical	<input type="checkbox"/> 4 Electronic	<input type="checkbox"/> 7 Kids	<input type="checkbox"/> 10 Pop	<input type="checkbox"/> 13 Reggae	<input type="checkbox"/> 16 World
<input type="checkbox"/> 2 Country/Folk	<input type="checkbox"/> 5 Hard Rock	<input type="checkbox"/> 8 Latin	<input type="checkbox"/> 11 Rhythm & Blues	<input type="checkbox"/> 14 Rock	<input type="checkbox"/> 17 Soundtracks
<input type="checkbox"/> 3 Dance	<input type="checkbox"/> 6 Jazz/Blues	<input type="checkbox"/> 9 New Age	<input type="checkbox"/> 12 Rap/Hip Hop/Urban	<input type="checkbox"/> 15 Traditional/Ethnic	

*Obligatory field for MidemWorld matchmaking



4 List of Participants for MIDEM Guide & MidemWorld Listing

MidemWorld is the online network of MIDEM 2010 participants. It allows you to:

- search for companies, participants and products presented at MIDEM 2010
- contact and be contacted by other participants, either directly or using an internal email service
- automatically receive contact recommendations matching your interests
- showcase your services & catalogues, notably by uploading music files, photos and company/product information

Access is individual and will be sent to you at the individual email address you give below.

HOTEL BOOKINGS & MIDEMWORLD ACCESS

Once your registration for MIDEM 2010 is confirmed, each participant listed on this contract will receive instructions by email on how to book hotel accommodations and access MidemWorld.

Please ensure that an email address is provided for each participant – without an email address, they will not receive key login information for the online hotel booking system or MidemWorld online community.

Accommodation Contact

Please indicate the contact in charge of accommodation for your company if you wish to benefit from our hotel department services. This person may not be a MIDEM attendee.

Will this contact also centralize accommodation requirements for other companies on the stand? Yes No

Name: First Name:

Email@: Tel: Fax:

Participant 1: <input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms SURNAME First Name Job Title Email	Are you a Buyer <input type="checkbox"/> Seller <input type="checkbox"/> Both <input type="checkbox"/> IF YOUR PRIMARY BUSINESS FUNCTIONS are in one of the following areas, please tick (one box only): <input type="checkbox"/> Brands / Advertising <input type="checkbox"/> Live <input type="checkbox"/> Record <input type="checkbox"/> Finance <input type="checkbox"/> Digital / Mobile <input type="checkbox"/> Music & Images (SYNC) <input type="checkbox"/> Artist <input type="checkbox"/> Legal <input type="checkbox"/> Physical Distribution <input type="checkbox"/> Publishing <input type="checkbox"/> Management
INDIVIDUAL EMAIL ADDRESS IS REQUIRED*. <input type="checkbox"/> Do not show my personal email address in MidemWorld *Information not listed in the Guide	Accommodation <input type="checkbox"/> Yes <input type="checkbox"/> No Please refer to the hotel booking Instructions document and complete following sections if you require a hotel. (N.B. HOTEL CHOICE IS SUBJECT TO AVAILABILITY AND IS NOT CONTRACTUAL.) Preferred hotel category _____ Hotel preference 1 _____ Hotel preference 2 _____ Arrival Date 0, 1 2, 0, 1, 0 Departure Date 0, 1 2, 0, 1, 0 Room <input type="checkbox"/> Single <input type="checkbox"/> Double <input type="checkbox"/> Twin <input type="checkbox"/> Suite Do you intend to rent a car during MIDEM? <input type="checkbox"/> Yes <input type="checkbox"/> No
MIDEM+ See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM+ (Saturday, 23 - Wednesday, 27 January 2010)	
MIDEM Networking lunch See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM Networking lunch (Tuesday 26 January 2010)	

Participant 2: <input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms SURNAME First Name Job Title Email	Are you a Buyer <input type="checkbox"/> Seller <input type="checkbox"/> Both <input type="checkbox"/> IF YOUR PRIMARY BUSINESS FUNCTIONS are in one of the following areas, please tick (one box only): <input type="checkbox"/> Brands / Advertising <input type="checkbox"/> Live <input type="checkbox"/> Record <input type="checkbox"/> Finance <input type="checkbox"/> Digital / Mobile <input type="checkbox"/> Music & Images (SYNC) <input type="checkbox"/> Artist <input type="checkbox"/> Legal <input type="checkbox"/> Physical Distribution <input type="checkbox"/> Publishing <input type="checkbox"/> Management
INDIVIDUAL EMAIL ADDRESS IS REQUIRED*. <input type="checkbox"/> Do not show my personal email address in MidemWorld *Information not listed in the Guide	Accommodation <input type="checkbox"/> Yes <input type="checkbox"/> No Please refer to the hotel booking Instructions document and complete following sections if you require a hotel. (N.B. HOTEL CHOICE IS SUBJECT TO AVAILABILITY AND IS NOT CONTRACTUAL.) Preferred hotel category _____ Hotel preference 1 _____ Hotel preference 2 _____ Arrival Date 0, 1 2, 0, 1, 0 Departure Date 0, 1 2, 0, 1, 0 Room <input type="checkbox"/> Single <input type="checkbox"/> Double <input type="checkbox"/> Twin <input type="checkbox"/> Suite Do you intend to rent a car during MIDEM? <input type="checkbox"/> Yes <input type="checkbox"/> No
MIDEM+ See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM+ (Saturday, 23 - Wednesday, 27 January 2010)	
MIDEM Networking lunch See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM Networking lunch (Tuesday 26 January 2010)	



Participant 3: <input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms	
SURNAME _____	
First Name _____	
Job Title _____	
Email _____	
INDIVIDUAL EMAIL ADDRESS IS REQUIRED*. <input type="checkbox"/> Do not show my personal email address in MidemWorld <small>*Information not listed in the Guide</small>	
MIDEM+ See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM+ (Saturday, 23 - Wednesday, 27 January 2010)	
MIDEM Networking lunch See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM Networking lunch (Tuesday 26 January 2010)	
Are you a Buyer <input type="checkbox"/> Seller <input type="checkbox"/> Both <input type="checkbox"/>	
IF YOUR PRIMARY BUSINESS FUNCTIONS are in one of the following areas, please tick (one box only): <input type="checkbox"/> Brands / Advertising <input type="checkbox"/> Live <input type="checkbox"/> Record <input type="checkbox"/> Finance <input type="checkbox"/> Digital / Mobile <input type="checkbox"/> Music & Images (SYNC) <input type="checkbox"/> Artist <input type="checkbox"/> Legal <input type="checkbox"/> Physical Distribution <input type="checkbox"/> Publishing <input type="checkbox"/> Management	
Accommodation <input type="checkbox"/> Yes <input type="checkbox"/> No Please refer to the hotel booking Instructions document and complete following sections if you require a hotel. (N.B. HOTEL CHOICE IS SUBJECT TO AVAILABILITY AND IS NOT CONTRACTUAL.)	
Preferred hotel category _____	
Hotel preference 1 _____	
Hotel preference 2 _____	
Arrival Date ____ ____ ____ 0, 1 ____ 2, 0, 1, 0	
Departure Date ____ ____ ____ 0, 1 ____ 2, 0, 1, 0	
Room <input type="checkbox"/> Single <input type="checkbox"/> Double <input type="checkbox"/> Twin <input type="checkbox"/> Suite	
Do you intend to rent a car during MIDEM? <input type="checkbox"/> Yes <input type="checkbox"/> No	

Participant 4: <input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms	
SURNAME _____	
First Name _____	
Job Title _____	
Email _____	
INDIVIDUAL EMAIL ADDRESS IS REQUIRED*. <input type="checkbox"/> Do not show my personal email address in MidemWorld <small>*Information not listed in the Guide</small>	
MIDEM+ See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM+ (Saturday, 23 - Wednesday, 27 January 2010)	
MIDEM Networking lunch See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM Networking lunch (Tuesday 26 January 2010)	
Are you a Buyer <input type="checkbox"/> Seller <input type="checkbox"/> Both <input type="checkbox"/>	
IF YOUR PRIMARY BUSINESS FUNCTIONS are in one of the following areas, please tick (one box only): <input type="checkbox"/> Brands / Advertising <input type="checkbox"/> Live <input type="checkbox"/> Record <input type="checkbox"/> Finance <input type="checkbox"/> Digital / Mobile <input type="checkbox"/> Music & Images (SYNC) <input type="checkbox"/> Artist <input type="checkbox"/> Legal <input type="checkbox"/> Physical Distribution <input type="checkbox"/> Publishing <input type="checkbox"/> Management	
Accommodation <input type="checkbox"/> Yes <input type="checkbox"/> No Please refer to the hotel booking Instructions document and complete following sections if you require a hotel. (N.B. HOTEL CHOICE IS SUBJECT TO AVAILABILITY AND IS NOT CONTRACTUAL.)	
Preferred hotel category _____	
Hotel preference 1 _____	
Hotel preference 2 _____	
Arrival Date ____ ____ ____ 0, 1 ____ 2, 0, 1, 0	
Departure Date ____ ____ ____ 0, 1 ____ 2, 0, 1, 0	
Room <input type="checkbox"/> Single <input type="checkbox"/> Double <input type="checkbox"/> Twin <input type="checkbox"/> Suite	
Do you intend to rent a car during MIDEM? <input type="checkbox"/> Yes <input type="checkbox"/> No	



5 List of additional Participants - See participation fee page 5

Participant 5: <input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms	
SURNAME _____	
First Name _____	
Job Title _____	
Email _____	
INDIVIDUAL EMAIL ADDRESS IS REQUIRED*. <input type="checkbox"/> Do not show my personal email address in MidemWorld <small>*Information not listed in the Guide</small>	Are you a Buyer <input type="checkbox"/> Seller <input type="checkbox"/> Both <input type="checkbox"/> IF YOUR PRIMARY BUSINESS FUNCTIONS are in one of the following areas, please tick (one box only): <input type="checkbox"/> Brands / Advertising <input type="checkbox"/> Live <input type="checkbox"/> Record <input type="checkbox"/> Finance <input type="checkbox"/> Digital / Mobile <input type="checkbox"/> Music & Images (SYNC) <input type="checkbox"/> Artist <input type="checkbox"/> Legal <input type="checkbox"/> Physical Distribution <input type="checkbox"/> Publishing <input type="checkbox"/> Management
MIDEM+ See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM+ (Saturday, 23 - Wednesday, 27 January 2010)	Accommodation <input type="checkbox"/> Yes <input type="checkbox"/> No Please refer to the hotel booking Instructions document and complete following sections if you require a hotel. (N.B. HOTEL CHOICE IS SUBJECT TO AVAILABILITY AND IS NOT CONTRACTUAL.) Preferred hotel category _____ Hotel preference 1 _____ Hotel preference 2 _____ Arrival Date ____ ____ ____ 0, 1 ____ 2, 0, 1, 0 ____ Departure Date ____ ____ ____ 0, 1 ____ 2, 0, 1, 0 ____ Room <input type="checkbox"/> Single <input type="checkbox"/> Double <input type="checkbox"/> Twin <input type="checkbox"/> Suite Do you intend to rent a car during MIDEM? <input type="checkbox"/> Yes <input type="checkbox"/> No
MIDEM Networking lunch See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM Networking lunch (Tuesday 26 January 2010)	

Participant 6: <input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Ms	
SURNAME _____	
First Name _____	
Job Title _____	
Email _____	
INDIVIDUAL EMAIL ADDRESS IS REQUIRED*. <input type="checkbox"/> Do not show my personal email address in MidemWorld <small>*Information not listed in the Guide</small>	Are you a Buyer <input type="checkbox"/> Seller <input type="checkbox"/> Both <input type="checkbox"/> IF YOUR PRIMARY BUSINESS FUNCTIONS are in one of the following areas, please tick (one box only): <input type="checkbox"/> Brands / Advertising <input type="checkbox"/> Live <input type="checkbox"/> Record <input type="checkbox"/> Finance <input type="checkbox"/> Digital / Mobile <input type="checkbox"/> Music & Images (SYNC) <input type="checkbox"/> Artist <input type="checkbox"/> Legal <input type="checkbox"/> Physical Distribution <input type="checkbox"/> Publishing <input type="checkbox"/> Management
MIDEM+ See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM+ (Saturday, 23 - Wednesday, 27 January 2010)	Accommodation <input type="checkbox"/> Yes <input type="checkbox"/> No Please refer to the hotel booking Instructions document and complete following sections if you require a hotel. (N.B. HOTEL CHOICE IS SUBJECT TO AVAILABILITY AND IS NOT CONTRACTUAL.) Preferred hotel category _____ Hotel preference 1 _____ Hotel preference 2 _____ Arrival Date ____ ____ ____ 0, 1 ____ 2, 0, 1, 0 ____ Departure Date ____ ____ ____ 0, 1 ____ 2, 0, 1, 0 ____ Room <input type="checkbox"/> Single <input type="checkbox"/> Double <input type="checkbox"/> Twin <input type="checkbox"/> Suite Do you intend to rent a car during MIDEM? <input type="checkbox"/> Yes <input type="checkbox"/> No
MIDEM Networking lunch See participation fee on page 5. <input type="checkbox"/> Will attend MIDEM Networking lunch (Tuesday 26 January 2010)	



6 MIDEM Registration (MidemNet access included) - Above 4 delegates

	Net price	Price inc. 19.6% of tax per person	N° of participants	TOTAL inc. of Tax
until 15 December 2009	€410	€490.36	<input type="text"/>	€ <input type="text"/>
As of 16 December 2009	€605	€723.58	<input type="text"/>	€ <input type="text"/>

7 MIDEM+ Upgrade Registration

MIDEM+ is only accessible to MIDEM participants, according to availability.

	Net price	Price inc. 19.6% of tax per person	N° of participants	TOTAL inc. of Tax
until 31 October 2009	€300	€358.80	<input type="text"/>	€ <input type="text"/>
As of 1 November 2009	€400	€478.40	<input type="text"/>	€ <input type="text"/>

* MidemNet Forum is only accessible to Midem participants and requires a separate registration.

8 MIDEM Networking Lunch Registration

MIDEM networking lunch is only accessible to MIDEM participants, according to availability.

	Net price	Price inc. 19.6% of tax per person	N° of participants	TOTAL inc. of Tax
Access to MIDEM Networking Lunch	€50	€59.80	<input type="text"/>	€ <input type="text"/>

REGISTRATION FEE - TOTAL 6 + 7 + 8 incl. of tax €

Attention: From 16 January 2010, any changes and / new registrations will be invoiced at €723.58 (incl. 19.6% VAT)

Registration clause

Please note that the Registration Clause (page 3 of the Exhibitor Contract) also applies to the Annex to the Exhibitor Contract.

9 Terms of Payment

For all additional participant registrations and/or MidemNet registrations this Annex to the Exhibitor Contract must be accompanied by payment. As stated in Article 2 of the Rules related to MIDEM, in the absence of corresponding payment, the signatory company shall still owe the sum indicated. Additionally, no hotel request can be dealt with, nor guide listing processed until full payment is received.

10 DECLARATION OF AGREEMENT

The undersigned acknowledges that he/she has read the Rules related to MIDEM which are printed on the Exhibitor contract, and undertakes to comply with these Rules. He/she confirms that he/she has duly informed the appropriate employees of his/her company that their personal data is processed by computer and that he/she has informed them of the terms of Article 10 of the Rules and of their rights in connection therein. Furthermore, in view of the professional nature of the market, he/she undertakes on his/her honour not to engage in any act of counterfeiting or piracy. Therefore, he/she hereby guarantees Reed MIDEM against any action based on Reed MIDEM's use of said data as permitted by Article 10 of the Rules. Finally, the undersigned represents and warrants that he/she is duly authorised by his/her company to bind it by the Rules hereof and agrees that he/she is personally bound and liable pursuant to the Rules hereof in the event such authority to bind his/her company does not actually exist.

Signature (Compulsory)	X	Date
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Stamp (Compulsory)

X

THIS ANNEX TO THE EXHIBITOR CONTRACT IS FINAL AND BINDING FOR THE SIGNED AMOUNT

